GOVERNMENT DEGREE COLLEGE,
JAMMALAMADUGU
(Reaccredited by NAAC With ' B ' Grade)
(Affiliated to Yogi Vemana University, Kadapa)
Ramireddy Palli Road, Y.S.R Kadapa District, Andhra Pradesh 516 434

BRICS 7th Day Program: **Date: 07-11-2026**



Reduce Waste

INTRODUCTION

Cleanliness and Environmental Protection are essential for maintaining a healthy and sustainable society. Educational Institutions play an important role in creating environmental awareness and developing responsible habits among students. With this objective, a ***Campus-Wide Cleanliness Drive and Solid Waste Segregation Program*** was conducted today in the college premises with the active participation of NSS volunteers, all staff members, and students.

The program was headed by **Dr. S.C. Sanjeeva Reddy, Vice Principal**, and **Dr. S. Nagendra, NSS Coordinator** who motivated the college community to maintain cleanliness and adopt environmentally friendly practices. The Humanities Departments

actively participated in organizing and coordinating the program. The Eco Clubs contributed to environmental awareness, while the Science Departments extended their cooperation by highlighting the importance of scientific methods of waste management.

NSS volunteers and students actively participated in cleaning classrooms, corridors, laboratories, playgrounds, gardens, and other areas of the campus. Special emphasis was placed on separating biodegradable and non-biodegradable waste and creating awareness about the principles of Reduce, Reuse, and Recycle. The program aimed to develop a sense of environmental responsibility and make cleanliness an integral part of campus life.

AIMS OF THE PROGRAMME

The main aim of the program was to create a clean, green, healthy, and environmentally friendly campus.

The specific aims were:

- To maintain cleanliness and hygiene throughout the college campus.
- To create awareness about environmental protection among students.
- To promote proper segregation of solid waste.
- To encourage responsible disposal and recycling of waste materials.
- To develop environmental responsibility among students and staff.
- To strengthen NSS and Eco Club participation in environmental activities.
- To promote the principles of Reduce, Reuse, and Recycle.
- To encourage collective responsibility for maintaining a clean campus.

OBJECTIVES OF THE PROGRAMME

The program was organized with the following objectives:

- **Environmental Awareness:** To educate students about the importance of environmental cleanliness and the harmful effects of pollution.
- **Solid Waste Segregation:** To create awareness about separating wet waste, dry waste, and hazardous waste at the source.

- ❖ **Campus Hygiene:** To ensure cleanliness in classrooms, laboratories, corridors, playgrounds, gardens, and common areas.
- ❖ **NSS Participation:** To encourage NSS volunteers to participate in social service and environmental protection activities.
- ❖ **Interdepartmental Cooperation:** To promote cooperation among Humanities Departments, Science Departments, Eco Clubs, staff members, and students.
- ❖ **Sustainable Practices:** To encourage students to avoid plastic usage, reduce waste generation, reuse materials, and support recycling.

ACTIVITIES CONDUCTED

A. Campus-Wide Cleanliness Drive:

The program involved the active participation of NSS volunteers, teaching and non-teaching staff, and students. The participants cleaned different areas of the college, including classrooms, corridors, staircases, laboratories, playgrounds, gardens, and surrounding spaces. Scattered waste materials and unwanted litter were collected and removed. The activity helped improve campus cleanliness and created awareness about maintaining hygienic surroundings.

B. Solid Waste Segregation:

An important component of the program was the segregation of collected solid waste. Students were educated about different categories of waste:

- **Wet waste:** Food leftovers, fruit peels, vegetable waste, and other biodegradable materials.
- **Dry waste:** Paper, cardboard, plastic containers, and recyclable materials.
- **Hazardous waste:** Batteries, chemical containers, sanitary waste, and other materials requiring special disposal.

Participants were encouraged to separate waste at the source to facilitate recycling and prevent environmental pollution.

C. NSS Volunteers' Participation:

NSS volunteers actively participated in cleaning activities and waste segregation. Their involvement reflected the NSS motto, **"Not Me But You,"** emphasizing service, cooperation, and social responsibility.

D. Eco Clubs' Participation:

The Eco Clubs supported the program by promoting environmental awareness and encouraging students to adopt eco-friendly practices. They highlighted the importance of reducing plastic usage, recycling materials, and protecting the environment.

E. Science Departments' Cooperation;

The Science Departments extended their cooperation by explaining the importance of biodegradable and non-biodegradable waste segregation, pollution control, recycling, and scientific waste management practices.

F. Humanities Departments' Participation:

The Humanities Departments played an important role in organizing and coordinating the program. Their participation helped students understand the social importance of cleanliness, civic responsibility, and community service.

OUTCOMES OF THE PROGRAMME

The program achieved several positive outcomes:

- **Improved Campus Cleanliness:** The cleanliness drive helped create a cleaner and healthier college environment.
- **Awareness of Waste Segregation:** Students understood the importance of separating wet and dry waste and disposing of waste responsibly.
- **Environmental Responsibility:** Participants developed awareness about protecting the environment and reducing pollution.
- **Strengthening of NSS Activities:** NSS volunteers gained practical experience in voluntary service, teamwork, and social responsibility.
- **Interdepartmental Cooperation:** The program strengthened coordination among Humanities Departments, Science Departments, Eco Clubs, and other institutional units.

- **Development of Leadership:** Students developed leadership, discipline, cooperation, and organizational skills through active participation.
- **Promotion of the 3R Principle:** Participants understood the importance of Reduce, Reuse, and Recycle in sustainable waste management.
- **Healthy Learning Environment:** The activity reinforced the importance of cleanliness and hygiene in creating a positive academic atmosphere.

SUGGESTIONS FOR FUTURE IMPROVEMENT

To maintain the benefits of the program, the following activities may be continued:

- Conduct regular campus cleanliness drives.
- Place separate dustbins for wet and dry waste.
- Encourage composting of biodegradable waste.
- Reduce the use of single-use plastics.
- Organize environmental awareness programs through NSS and Eco Clubs.
- Encourage students to maintain cleanliness in classrooms and common areas.
- Conduct periodic monitoring of campus cleanliness.

CONCLUSION

The Campus-Wide Cleanliness Drive and Solid Waste Segregation Program was a meaningful initiative towards creating a clean, green, and healthy educational environment. The program was headed by **Dr. S.C. Sanjeevareddy, Vice Principal**, and **Dr. S.Nagendra, NSS Coordinator** whose guidance and encouragement motivated the entire college community. The Humanities Departments actively coordinated the program, the Eco Clubs promoted environmental awareness, and the Science Departments extended valuable cooperation.

The enthusiastic participation of NSS volunteers, all staff members, and students demonstrated the importance of collective responsibility and teamwork in environmental protection. The program emphasized that cleanliness is not merely a one-day activity but a continuous responsibility of every individual. It also encouraged students to become responsible citizens and environmental ambassadors in their homes and communities.


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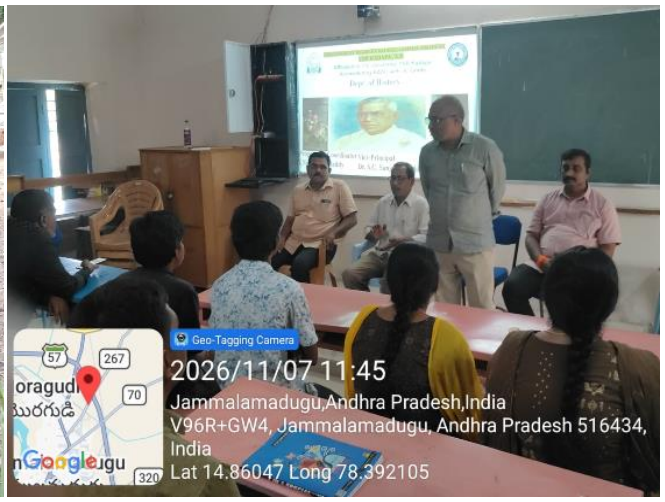
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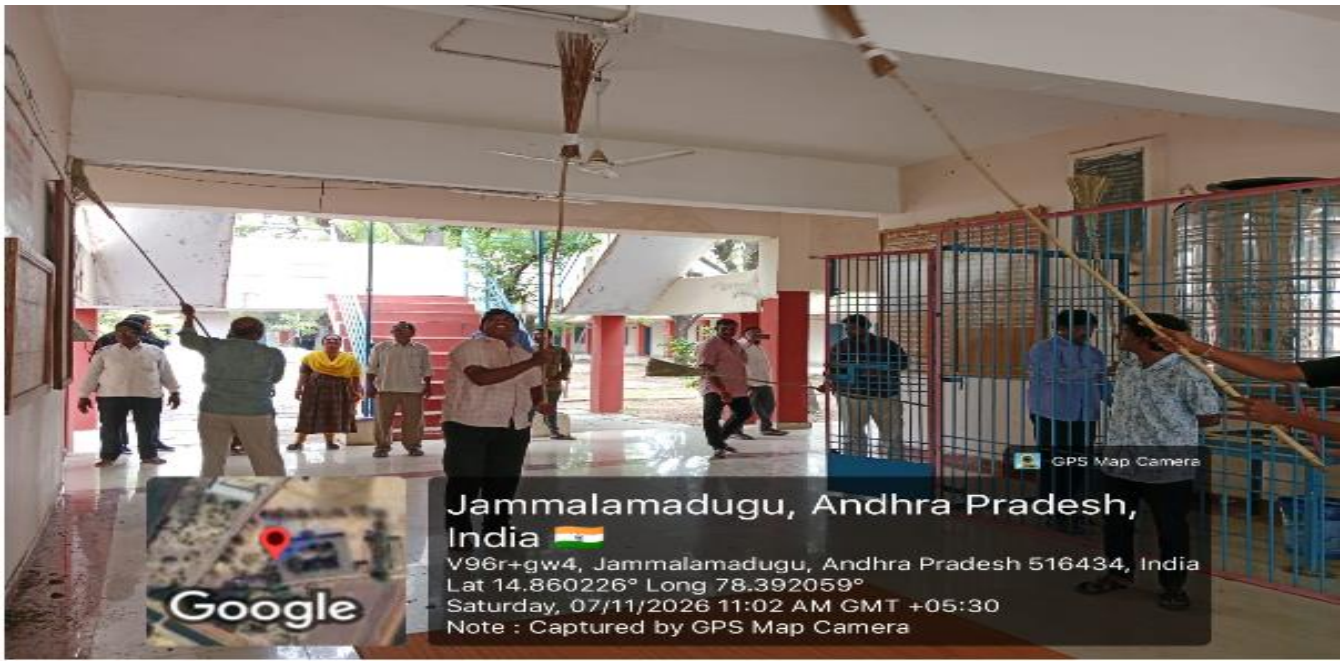
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"CLEAN CAMPUS – GREEN CAMPUS:

SEGREGATE WASTE, PROTECT THE ENVIRONMENT."